

## HYAA Baseball Fundraising Guidelines

HYAA Baseball supports fundraising by HYAA Baseball Travel teams for the benefit of individual teams and for HYAA Baseball as a whole. Generally speaking, for any fundraising activities that use HYAA equipment, resources or staff or leverage/use fields through HYAA, HYAA Baseball receives a portion of the funds raised.

Fund raising options, allocation of proceeds, and permitted use of funds are described below.

### COMPLIANCE WITH HYAA FUNDRAISING GUIDELINES

All HYAA Baseball fundraising activities must be in compliance with general HYAA fundraising guidelines. These can be obtained from the HYAA office or the HYAA website.

### USE OF PROCEEDS

Team proceeds are intended to benefit the entire team as a whole. Therefore teams are limited to using their portion of fundraising proceeds for *team* equipment (e.g. baseballs), or league or tournament entry fees. Any other purchases must be approved in advance by the HYAA Baseball Commissioners. Under certain circumstances, funds may be used for purchase of uniforms if it benefits all players on the team equally and the purchase is approved in advance.

Purchase of *individual* equipment or apparel other than uniforms is not permitted unless expressly approved in advance by the HYAA Baseball Commissioners.

Any equipment purchased by fund raising is the property of HYAA Baseball and must be returned to HYAA.

Generally speaking, only the 11u team is allowed to carryover funds from one year to the next, unless explicitly approved by the HYAA Baseball Commissioners. The decision to carryover funds is solely at the discretion of the HYAA Baseball Commissioners as a group.

The portion of proceeds allocated to the HYAA Baseball organization may be used to defer broader HYAA baseball costs, such as equipment costs for fields (e.g. batting cages, L screens, etc.), field maintenance, field improvements (score boards, field nets, dugout improvements, etc.) as well as other baseball related expenses as approved by the HYAA Baseball Commissioners.

### TEAM FUNDRAISING

Team fundraising is limited to selling outfield signs and “friends and family” activities such as a Team Night Out at a local restaurant or a Super Bowl pool, as described below.

### OUTFIELD SIGNS

HYAA Baseball encourages each travel baseball team to solicit donations for outfield signs. Current rates are \$1000 for a 6x4 outfield sign for 2 years, \$2500 for a 10x5 backstop sign for 2 years. Signs will be placed on either the upper or the lower field at Phillips Park in Holmdel, specific field and fence location to be determined by HYAA Baseball. Signs will be done to HYAA baseball specifications and provided by HYAA baseball unless otherwise agreed to in advance. Fundraising split:

- 25% to team.
- Remainder (minus cost to produce the sign) will go to HYAA baseball

Once a team secures \$2000 in sign donations or other corporate donations, the proceeds are split 50/50 after the cost the cost of the sign.

## FRIENDS AND FAMILY FUNDRAISERS (Team Night Out, Super Bowl Pool, etc.)

If an individual team has an approved fund raising activity (such as a Dine Out at Chipotle Night) that does not use HYAA resources, staff, or Holmdel fields, the individual team can keep 100% of the proceeds. Such activities are typically limited to friends and family, and should not be advertised to a broader population through social media (e.g. Facebook), the school system or HYAA. A donation direct from a parent (as an individual, not as a business) to the team that does not involve HYAA resources may be considered a friends and family donation.

## APPAREL AND SPIRIT WEAR SALES

Spirit wear and apparel sales are not regarded as friends and family fundraisers and would typically be done as a fundraiser by the 12u team headed for Cooperstown. Any spirit wear or apparel sale must be approved in advance by the HYAA Baseball Commissioners.

## TOURNAMENT HOSTING

If an HYAA travel baseball team hosts a tournament, any registration fees collected will be split as specified below.

- The hosting team may keep proceeds from tournament entry fees up to the cost of their own tournament entry fee (if any) charged by the sanctioning organization (e.g. USABL, Cal Ripken).
- The remainder of tournament entry fees will go to HYAA Baseball.
- Any revenues from snack stand sales will go to the hosting team. Costs of such sales shall be borne by the hosting team as well.

Tournament hosting must be approved in advance by the HYAA Baseball Commissioners.

## YANKEE/METS/BLUECLAWS GAME FUNDRAISER

HYAA may obtain Yankee, Mets, Blueclaws or other tickets to sell through the organization for attending a game. This is typically done as a fundraiser by an 11U A team to fund a trip to Cooperstown the following year. If such a fundraiser is held, it is typically the responsibility of the 11U A to run. Tickets are typically made available for sale to players/parents/friends of the 11U team as well as other travel teams. Cost of tickets must be paid for by the team conducting the fundraiser, and proceeds above the cost of the tickets are split 50/50 between the team and HYAA Baseball. This requires approval of the HYAA Baseball Commissioners.

## CORPORATE DONATIONS

Consistent with our corporate donation policy for outfield signs, other types of corporate donations, including matching donations are typically allocated 75% to HYAA Baseball and 25% to the team for the first \$2000 annually. For amounts annually in excess of \$2000, the excess would be treated like a major fundraiser such as a Yankees/Mets game fundraiser and split 50/50 between HYAA Baseball and the team securing the donation. The \$2000 annual contribution level is from all corporate sources for that team, including matching donations and outfield sign donations. For instance, if a team secures \$2000 in outfield sign donations in any given year, any subsequent corporate donations for that year are split 50/50.

## OTHER FUNDRAISERS

To prevent competing fundraisers, fundraisers other than those above must be approved by the HYAA Baseball Travel Commissioner, who has the discretion to approve or review with the rest of the HYAA Baseball Commissioners.

Generally speaking, older teams with more significant travel expenses will have priority choice, particularly for larger fundraisers. For instance, if the 12U team going to Cooperstown wishes to host a home run derby at all star day, or an apparel or spirit wear sale, they would have right of first refusal. If they choose not to, the 11U team would have the choice next.

*The above guidelines are for planning purposes only and may be changed at any time by HYAA Baseball Commissioners. For further information, contact the HYAA Travel Baseball Commissioner.*